



Space Renaissance International <http://www.spacerenaissance.org/>  
Corso Unione Sovietica, 246 10134 Torino - Italia  
VAT: 97732780016

## **INTERESTED TO INCORPORATE A SPACE RENAISSANCE INTERNATIONAL CHAPTER IN YOUR COUNTRY?**

### **HERE ARE SOME PRELIMINARY ACTIONS!**

#### **1 Check the Space Renaissance Manifesto**

[http://www.spacerenaissance.org/papers/The\\_Space\\_Renaissance\\_Manifesto.pdf](http://www.spacerenaissance.org/papers/The_Space_Renaissance_Manifesto.pdf)

Share it with your associated partners. If you think useful, make a brief discussion/seminar with them on it. Bear in mind that Space Renaissance is first of all a philosophical association.

#### **2 Check the SRI Statutes**

[http://www.spacerenaissance.org/org/SRI\\_Statutes.pdf](http://www.spacerenaissance.org/org/SRI_Statutes.pdf)

Share it with your associated partners. If you think useful, make a brief discussion with them on it. The statutes or bylaws of your association should be based on the SR International Statutes and comply with it.

#### **3 Think about your strategy**

##### **3.1 Your profile**

Summarize your own motivations and rationales, and your professional/cultural profile.

- a) how did you know about Space Renaissance: friends, internet, school, other ways
- b) your interests: philosophical, scientific, cultural, ...
- c) your interest for space and astronautics, when did it begin, what was the trigger of it
- d) your current job
- e) your affiliations (if any) to associations, non profits, NGO, political parties , churches, ...

##### **3.2 Your strategic plan**

Your plan, or your first thoughts, about the chapter to be created.

Each national chapter is free to develop its own strategic plan, and base their activities upon their favorite projects.

Think about a possible model. Being Space Renaissance International a non profit association, a chapter can develop its activity according to the following model: select project ideas, develop a phase A study and a preliminary business plan for each selected project, seek investors, generate spin-off commercial entities that will develop the projects.

- a) Where do you think you will recruit your membership?: schools, working place, web, associations, other...
- b) Do you plan to hold a public event and some conferences, in order to communicate the foundation of the chapter and get new members?
- c) What will be your main focus: on technical-scientific or philosophical-humanistic topics, or both?
- d) Which are the main projects you would like to develop?

Think about the cultural situation in your country, related to space and astronautics.



Space Renaissance International <http://www.spacerenaissance.org/>  
Corso Unione Sovietica, 246 10134 Torino - Italia  
VAT: 97732780016

- a) Is there a consolidated space community?
- b) Is there a space agency?
- c) Is there interest in the general public for space activities in general terms?
- d) Are there tv broadcasts and documentaries about space?
- e) Do the media and newspapers talk about space?
- f) Are the space activities part of the political/social discussion?
- g) Is space development seen as a possible resource for industrial/economic development?
- h) Is there attention for space, astronomy, astronautics scientific matters, in the school programs?

Making a general picture of the situation you can get some ideas about where to begin your action.

## 4 Funding

### 4.1 Your plan for raising money

Think about how you will collect the money needed for carrying ahead the chapter's program, at least:

- Membership yearly fee
- Sponsorships
- Donors
- Various initiatives, such as: lotteries, selling of SRI books, gadgets (t-shirts, ties, foulards, buttons, etc...)

### 4.2 Needed tools

Whatever your funding plan, you will need:

- A bank account of the association
- A paypal account

### 4.3 Funds sharing with SR International

A small percent of the collected money (usually 10%) will be devoted to SR International, each year, in order to support our international activities.

## 5 Communication plan

The association will need, at least:

- a web site, [www.spacerenaissance.org](http://www.spacerenaissance.org)
- a logo (can be the SRI logo with a small national flag in the right-low corner)
- to be present on main social networks, i.e. facebook, linkedin, with its own page and/or group
- a plan for communicating with media (newspapers, tv, ...)

## 6 Write an email to the SR International President

When you will have the above analysis and considerations summarized in a written paper, please send it to us, in an email: [info@spacerenaissance.org](mailto:info@spacerenaissance.org)

Also attach your cv, and main information about you: your address, city, telephone, email.