SRI 2nd World Congress Acta - Day 2

October 1st 2016 – 17.00 GMT

Via

Item #	Item		
A	**ATTENDEES**		
A.1	Adriano Autino (AA), Al Globus (AG), Alberto Cavallo (AC), Amalie H Sinclair (AHS), Andrew Kennedy (AK), Andrzej Kotarski (AKT), Andy Paterson (AP), Anne O'Hara Bynum (AOB), Antonio Manno (AM), Armando Stavole (AST), Arthur Woods (AW), Bernard Farkin (BF), Boris Mihailov (BM), Bruce Mackenzie (BMK), Cauê Napier Pereira e Silva (CN), Cayetano Santana (CS), Charles E. Smith (CES), Chuck Brooks (CB), Daniela de Paulis (DDP), David Evans (DE), Elena Cecconi (EC), Elizabeth Florescu (EF), Elizabeth Wallace (EW), Emir Tanovic (ET), Enrico Dini (ED), Enzo Torcasio (ET), Eric Chu (ECH), Eric Hunting (EH), Feng Hsu (FH), Ginevra Autino (GA), Heather Bloemhard (HB), Hercules Fisherman (HF), Jeff Greason (JG), Jerry Stone (JS), John Winter (JW), Julio Gonzalez-Saenz (JG), Ken Ford (KF), Leena Bokil (LB), Manuel Perez (MP), Marc Fournier (MF), Marco Ficcadenti (MF), Marco Sorito (MS), Maria Pia Di Donato (MDD), Matteo Vinci (MV), N V Kadloor (NVK), Naima Zakaria (NZ), Nebojsa Stanojevic (NS), Patrick Sunter (PS), Pranav Mohla (PV), Ranjeet Singh Harsh (RS), Rick Tumlinson (RT), Raymond Wright (RW), Robert Gordon (RG), Ruben Di Battista (RDB), Sathyan K Shankarnarayan (SKA), Sergio Lebid (SL), Sidney Clouston (SC), Sotira Trifourki (ST), Sourav Karmakar (SKR), Thomas Huffman (TH), Tom Mallard (TM), Umama Afridi (UA), Vincenzo (Enzo) Cataldo (VC), Walter Putnam (WP), Wilfred Drouin (WD)		
Item #	**Item**	**Discussion Lead**	**Time**
B	**BUSINESS AGENDA**		
1	Election of chairperson		17GMT
2	Agenda	AA	
3	Theses 3 – Building the Space Renaissance	AA	
4	Theses 4 – A New Communication Strategy	MP	

1   Proceedings

President Adriano Autino announces Congress commencement at 17:00 GMT

1.1   Election of chairperson

Nebojsa Stanojevic was elected chairman.

1.2   Agenda

A brief agenda: presentation of Thesis 3 - Building the Space Renaissance, by Adriano Autino followed by discussion and possible amendments, and presentation of Thesis 4 - A New Communication Strategy, by Manuel Perez followed by discussion and possible amendments.

1.3   Theses 3 – Building the Space Renaissance

Mr. Autino began day two with presentation of Thesis 3, the full presentation can be found here:

http://spacerenaissance.space/wp-content/uploads/2016/08/Building-the-Space-Renaissance-SRI-2nd-Congress-Theses-3.pdf

The thesis overview was given as follows:

- A New General Setup
- The Construction Model
- Requirements for Next Four Years Initiatives
- International
- Space Art
- Partnerships
- National and Thematic Chapters: Goals and Initiatives
- Funding

Thesis 3 describes the general goals of SRI over the next four years.

Under the heading of A New General Setup, our keyword is collaboration. SRI 2.0 must be felt through all levels of society, culture and government. Gaining public support by interjecting our collaborators into political positions in order to raise awareness of our goals.

The Construction Model indicated how SRI intends to build the organization and extend social activism by boosting membership, services, participating in public grants & competitions, as well as using marketing methodologies. Membership fees were discussed. SR USA, Inc, was defined as a 501(c)4, which is non-profit status for social purposes. This means it can lobby and sponsor social activities including educational services. See also the Space Renaissance Academy strategical plan.

http://spacerenaissance.space/education-and-coaching/

The Requirements for the Next Four Years Initiatives were restated.

The subject of International primarily establishing and maintaining a relationship with the United Nations particularly the branches related to outer space with the goal of being officially recognized as an international organization by 2020. The 1967 Treaty on the pacific use of outer space is coming upon its 50th anniversary which will be a good opportunity for SRI to promote. We have experts in maritime and space law. A team of volunteers of these will be engaged to study the treaty and develop new one. The Space Not War! website was constructed to promote the expansion of civilization into space for the sake of peace, freedom and development. http://www.spacenotwar.space/ The "Space Renaissance Tour" will promote international cooperation and public support of the new space industry. The first milestone of the SR Tour will be the Space For Peace congress to be held in Rome, Italy in 2017.

Space Art was discussed and to be enthusiastically encouraged as artists have always been able to inspire a shift in awareness that words are often unable to generate.

Parnerships currently include Lifeboat Foundation and the Jovian Society.

The "National and Thematic Chapters: Goals and Initiatives" include SR USA, SR Italia, SR UK, SR India, SR Germany, SR Australia, SR Europe, SR France, the Jovian Society Thematic Chapter. Membership data were given for each.

Mr. Autino outlined Funding activities. These included but were not limited to: membership fees, grant participation, seeking corporate donations, and developing crowdfunding projects.

A few words from Antonio Manno about Exosphere Academy and its association with SRI were given. More information can be found here: http://exosphe.re/

1.4 Thesis 4 - A New Communication Strategy

The Chairman turned the floor over to Manuel Perez to present Thesis 4 - A New Communication Strategy.

http://spacerenaissance.space/wp-content/uploads/2016/08/Media-Strategy-SRI-2nd-Congress-Theses-4.pdf

The need for a new communications strategy was presented in a goal oriented powerpoint video, the who where when and why to fores were presented. Basically, using social media appropriately and leveraging our communications toward the goals of SRI.

- Why? Promoting what SRI and the chapters do
- Who? All of us, Youngs, People who think like the larger population think
- Where? Internet, Facebook, Linkedin, Social media
- How? Using the new tech and innovators of the Renaissance

Reach new groups that use different languages, and concepts.

Using easy and plain words, that all people can understand.

Renaissance needs to open sharing ideas and initiatives across different fields and areas.

The SR Academy is a strategical tool.

SRI leaders should be easily identified by the public.

We need coordination of communication. We need Social Marketing for the Space Renaissance.

Tools for communication among difefrent areas, languages, idioms, customs, national and thematic interest: SRI Academy and Chapters Leaders.

Establishing secure forums for all, respecting privacy and intellectual property.

Space Renaissance Cloud for students, Tech Clouds, Business Forum, national, international and thematic SRI newsletters.

Specialized Communications Protocol and Wiki: what to say and what not to say... we agree to disagree.

Not to control, but to help each-other.

Social media is part of the Renaissance, keep it simple and short, social media coordination.

Special events need media marketing.

Peer to peer networkinL webinars and meetings.

Students have different needs and should be treated differently, they are still exploring the world. We need special newsletters.